

Grow and Behold Pastured Rose Veal Protocols

All **Grow and Behold Pastured Rose Veal** is produced from animals that are raised according to the following protocols. All farms supplying Grow and Behold Foods are subject to unannounced, random inspection by Grow and Behold employees to ensure compliance with these protocols.

- No synthetic or supplemental hormones in feed or implanted in veal, EVER.
- Veal will be fed a strictly vegetarian diet.
- Veal will not be routinely treated with antibiotics. Antibiotics will only be used to treat a sick animal; use will cease after the animal has recovered and legally mandated withdrawal periods will be observed. Feed and water will never be treated with "prophylactic" antibiotics.
- Veal will be raised in a manner that allows them to express their natural behavior. They will never be chained or confined in isolation except for special circumstances when farmer or animal safety requires it.
- Veal will nurse from their mothers until natural weaning at 6-8 months, at which time they will graze on pastures of grasses and legumes. Hay, haylage and/or grain may be available after weaning. Grazing lands are carefully managed for overgrazing and erosion.
- Animals must be handled humanely during loading, trucking, transport and restraint. All possible efforts will be made to keep animals calm during processing by eliminating the use of electric prods and observing the best available protocols for animal handling.
- Veal must be born and bred in the United States.
- Veal will never be shackled and hoisted/dragged before and during slaughter; must always be shechted using an upright restraint system.



Naftali Hanau, CEO
Grow and Behold Foods, LLC
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