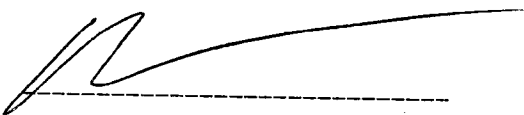


Grow and Behold Pastured Beef Protocols

All **Grow and Behold Pastured Beef** and provisions (sausages, etc.) are produced from cattle that are raised according to the following protocols. All farms supplying Grow and Behold Foods are subject to unannounced, random inspection by Grow and Behold employees to ensure compliance with these protocols.

- No synthetic or supplemental hormones in feed or implanted in cattle, EVER.
- Cattle will be fed a strictly vegetarian diet.
- Cattle will not be routinely treated with antibiotics. Antibiotics will only be used to treat a sick animal; use will cease after the animal has recovered and legally mandated withdrawal periods will be observed. Feed and water will never be treated with "prophylactic" antibiotics.
- Cattle will be raised in a manner that allows them to express their natural behavior. Cattle will never be chained or confined in isolation except for special circumstances when farmer or animal safety requires it.
- Cattle will be identified with an ear tag as soon as practical after weaning.
- Cattle will be weaned naturally when ever practical and grown on pastures of grasses and legumes (preference is given to indigenous species).
- After weaning, animals will be moved to fresh pastures to continue growing. Pastures will be managed using intensive and sustainable grazing techniques.
- Animals may be finished on a mixed diet of grass, hay and grains. Finishing facilities must be spacious and clean and are subject to unannounced inspection by Grow and Behold personnel at any time.
- Animals must be handled humanely during loading, trucking, transport and restraint. All possible efforts will be made to keep animals calm during processing by eliminating the use of electric cattle prods and observing the best available protocols for animal handling.
- Cattle must be born and bred in the United States.
- Cattle will never be shackled and hoisted/dragged before and during slaughter; must always be schechted using an upright restraint system.



Naftali Hanau, CEO
Grow and Behold Foods, LLC
June 18, 2011

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